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Excel Homework

3-10-2020

Assignment:

* Create a report in Microsoft Word and answer the following questions.

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
2. What are some limitations of this dataset?
3. What are some other possible tables and/or graphs that we could create?

Responses:

* 1. Plays are the most popular sub-category for Kickstarter campaigns.
  2. Kickstarter campaigns are successful in meeting their goals about half the time.
  3. Kickstarter campaigns begun in the month of May tend to be the most likely to succeed.

1. This dataset is limited by only showing campaigns that ended most recently in 2017 – so the data is a little old to be used to predict this year’s trends.
2. We could create graphs that would how Kickstarter trends have changed year-to-year. For example, we could see if the average donation amount per donor has changed or if the popularity of different sub-categories has changed. We could also see if different sub-categories have more donors year-to-year.